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Christabel

NSIAH-BUADI

Award-winning audio leader.

[Christabel Nsiah-Buadi](#) is a podcasting and audio development strategist and thought leader. She's also the founder of My Lens Media (aka Audio Diaspora,) a consultancy that bridges the gap between Africa and the global Black diaspora through audio.

She trains a new generation of audio creators through Spotify's *groundbreaking podcast production fellowship*, ***Sound Up: Behind the Mic***, and the mentorship program ***Narrative Shift***.

Her earliest memories center around audio; in fact, there's a picture of her looking quizzically at a tape deck as she presses one of its thick black buttons. By the time she was eight, though, she had worked out how those things worked - she was recording her radio shows on them!

This love of story, with or without a beat - her desire to hear the perspectives she grew up with in the media - and a life-changing year in the Caribbean inspired her to pursue a radio career. Christabel has run shows and developed content for NPR, the BBC, American Public Media, Public Media International, KCET, Podcast One, and Spotify.

When she isn't working on strategy, she's interviewing Black audio, writing, and visual creators who are changing narratives about their cultures on her show, [The Cipher](#).

Christabel talks about the business of creating culturally authentic content at Canada's ***Hot Docs*** festival and the ***DOWNLOAD*** conference. Her TV and radio appearances include ABC's news show, ***Nightline***, and her writing has been published in ***The Independent***, ***British Vogue***, and ***Shondaland***. Christabel is a Fellow of the ***Royal Society of the Arts*** and is an advisory member of ***BIPOC Podcast Creators***. A native of the U.K., Christabel lives in Los Angeles, California.

For more information, visit www.nsiabuada.com

Listen to The Cipher at www.thecipherpod.com